



**Executive Steering Committee/Action Team Meeting  
December 15, 2009**

**Minutes:**

Attendees Included:

Robin Mayo,	Community Partnership Director, PPHC
Shannon Bishop	Community Partnership Specialist, PPHC
Diane Rosell	Clinical Outreach Coordinator, PPHC
Tom Lizotte	Community Relations Director, Mayo Regional Hospital
Pat Kelleher	Division 1 Leader, Charlotte White Center (by phone)
Cathy Cody	School Nurse, SeDoMoCha Elementary
Sue Parker	School Nurse, SAD 64
Heather Gooley	School Nurse, SAD 64

1. The minutes were approved for our September 15 meeting.
2. David Pied, Project Officer, did not attend to perform an informal site visit.
3. Shannon Bishop spoke about youth advocacy groups who attended the Maine Youth Action Network (MYAN) Leadership Conference and Maine Youth Anti-Tobacco Summit, as well as one of the groups work on a Got a Minute, Give it to Your Kid Community Connections project.
4. Bishop discussed our current work with the media, including print ads with the Piscataquis Times and the Piscataquis Observer, and radio ads with Cumulus stations. This advertising allows us the ability to cover elements throughout the workplan, and to target specific audiences with the vastly different station formats under the Cumulus umbrella. We are also collaborating with the other members of the Penquis district to advertise in the Bangor Daily News basketball tournament preview and program. Our goal is to reach parents and share the "Parents Who Host Lose the Most" message promoting monitoring to prevent underage drinking.
5. Bishop discussed successes with the underage drinking prevention grant currently in place through 6/2010 with our five police departments and the Piscataquis County Sheriff's Office. We hope to secure new funding at the end of the period to continue the work.
6. Diane Rosell spoke about work on the SNAP-ED grant, the committee formed to help determine what nutrition-related projects are needed most for our area. Sustainability and providing nutrition education are essential components. We are currently seeking to hire a person to assist with this work, with worksite wellness another component of the position for 16-24 hours per week.
7. Rosell provided an update on clinical outreach, a program developed by the CDC and Partnership for a Tobacco-Free Maine. The target is rural health centers, and the goal is for them to implement a system of tobacco education

in their respective centers. She is actively working with four sites, and is working to build more interest.

8. Bonnie Irwin was unable to attend, but Robin Mayo provided updates on asthma training tools, which Sue Parker said nurses received at the recent school nurse conference, and several have distributed.
9. Mayo also detailed tobacco initiatives such as the Breathe Easy Coalition and Smoke-free housing. They are partnering with the ME Housing Authority so smoke-free housing is easier to find, were recently recognized by HUD, and information was sent to landlords.
10. Robin Mayo reported that H1N1 vaccine is now available to everyone in the state. Mayo Regional Hospital will hold a clinic this Saturday, December 19<sup>th</sup> from 9 a.m. to 12 noon in the Mayo Resource Center. Clinics will also be held at Sebecook Family Doctors. The vaccine will be available in most area doctor's offices as well.
11. Cathy Cody and Sue Parker reported what they found to work well with school-based vaccination clinics and what did not. Successes included working with Mayo and Kirsty Pratley, having subs specifically to help with clinic and child management, tracking students with asthma, having snacks and lollipops available, and a bus for those being vaccinated in SAD 64. Difficulties included sharps containers not meeting the need based on the size and/or number of containers per facility and whether they were for seasonal or H1N1, the constantly changing information coming from the state, that there was no pilot program, several copies of permission slips required by state, and some local offices didn't want them, large syringes and needles for small people, the necessity by the state for schools to schedule clinics to reserve vaccines and then vaccines weren't available in the state, H1N1 flu arrived before the vaccine did, leading to high absentee rates in schools. Some wonder whether it was necessary to do both seasonal and H1N1 in the school.
12. Sue Parker questioned PPHC about the availability of substance abuse funds, as she is concerned they will lose their substance abuse counselor position. Mayo detailed the uncertainty in funding, and that the Office of Substance Abuse funding the PPHC currently receives will be eliminated after June 2010. This will result in a decrease of 28% of our current core HMP funding for the next fiscal year.
13. Mayo discussed the various elements of the MAPP assessment process and asked us to look over the community themes and strengths document, as well as the local public health system assessment. We felt a better title would include Piscataquis area or region to include those in Penobscot. The Forces of Change Assessment will include a Survey Monkey Questionnaire sent out to members.
14. Mayo spoke about the task force assignments and the member agreement, all members need to fill out. Work groups will include substance abuse and tobacco, physical activity and nutrition, youth work, and chronic disease. These groups could meet quarterly, communicate by e-mail or phone to address upcoming projects and ideas related to their field of interest.

15. Tom Lizotte spoke about the AED project in honor of the late Dennis Allen, former Mayo CFO. The golf tournament held in his honor raised over \$20,000, and we would like to do project annually to benefit the community in his honor. 18 locations throughout our area will receive defibrillators and free training.
16. Cathy Cody mentioned an interest in incorporating hands-only CPR instruction into the health curriculum. Though students are reluctant to provide mouth-to-mouth, hands-on can be very effective, and health teacher Shane Hutchins is willing to help build this into classes.
17. Mayo shared that CA Dean Hospital in Greenville has completed the Heart Safe Community application.
18. Mayo spoke about the Let's Go EMS Healthy Lifestyle project. Kits available to elementary, middle, and high schools within our coalition. Lee Averill is working to set up school trainings and determining the best times. We submitted a \$3,000 grant to Let's Go, and schools are a great place to implement a piece of the work outlined in the application. Mayo will keep people informed if PPHC receives the funding.
19. The group spoke about the Walkin'tober initiative's successes and shortcomings. Cody felt participants and parents are not always honest when completing, similar to Move and Improve. Sue Parker talked about school-wide implementation (including staff) at Hudson Elementary.
20. A conversation on Maine's high health care expenditures occurred. We spoke about Maine's high emergency room use and the need for a focus on prevention.
21. Our next two meetings are scheduled for March 30 and June 29 from 1-3 in the Piscataquis Room at Mayo Regional Hospital.

Submitted by Shannon Bishop